

CHALLENGE PHOTOS

Tips for taking photos.

To Keep Things Fair

- **Our challenges state what we are looking for. The projects to be fully done which includes weaving in the yarn tails.**
- **Fully Shown Project.** The project must be fully visible in the photograph for us to see the entire project is done.
- **We are checking to ensure the crocheter hasn't zoomed in or changed the angle of the photography to give the illusion the project is complete.** Zoomed in photos can hide the total number of motifs, rounds or rows that were required for the afghan. These types of photos will not qualify.
- **We are not focused on the quality of the photograph but if the picture is blurry, camera lense is dirty where the detail cannot be understood or the lighting is too dark, we may ask for new photography.** The blanket should be sitting on a flat surface and edging is flattened out as much as possible. The outside edge of the afghan is NOT the same colour as the background.
- **Ensure the cell phone orientation has changed as you turned your phone.** We have several photos where the picture is upside down or sideways. We enter them into the gallery the way you submitted it to us.
- **Emailing us.** We need up to 4 days to process your photograph. We visually look at each photograph to check to see if the steps were completed to qualify. Many times, there are duplicates in the gallery as a result of crocheters who keep emailing in within giving us the 4 days. If the project isn't in the gallery after 4 days, email us the picture again. It is possible that you may have emailed the wrong address or something in cyberspace redirected your email somewhere else.



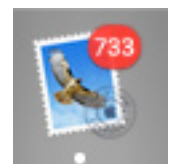
What's your photo goal? Focal point location. We cannot tell in the photo below if the crocheter finished. So it would not be entered.



Make sure your camera orientation changed as you turned your camera to landscape mode.



We get a lot email. Please give us at least 4 days to enter your project into our gallery. The galleries are always in alphabetical order by your first name.



PHOTOGRAPHIC GUIDE FOR THE CROCHET CROWD

by Michael Sellick

Things to Watch For

- **Clean your lense off.** We are in an era of cloudy images due to dirty or scratched lenses as most of us are taking photos with phones.
- **Time of day matters.** Natural light without turning on lights or flash of the camera is usually the very best results. Many people get excited to photograph the item to share but the time of day may not be idea to capture true essence of a project. You may have lights on in the photograph but shouldn't be the primary source of light for be the best results.
- **Look into the lense and look past the project to your background.** There may be things in your background that are not what you want. Things like papers with personal information, pill bottles, dirty dishes or laundry and reflections in mirrors or glass items.
- **Understand what your focal point is.** Are you wanting to showcase a large portion where the project is part of the decor or are you just wanting the project with a bit of a model or background.



What's your photo goal? Focal point location.



Left is artificial light taken at night. **Right** is natural daylight taken on a white foam board background in my dining room.

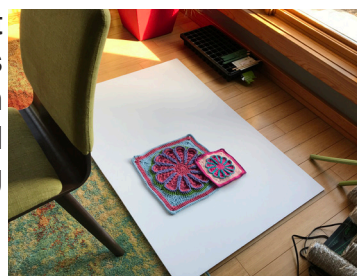


Photo Styling Techniques

1. Staged on Furniture or People
2. Laying on Flat Surface Fully Open
3. Folded with Best Features Shown
4. Flat with Twist Middle is Trending

Try taking photos in different formats. You may surprise yourself.



IF REQUESTED TO TAKE A PHOTO FOR MIKEY

Here is what I am looking for styling.

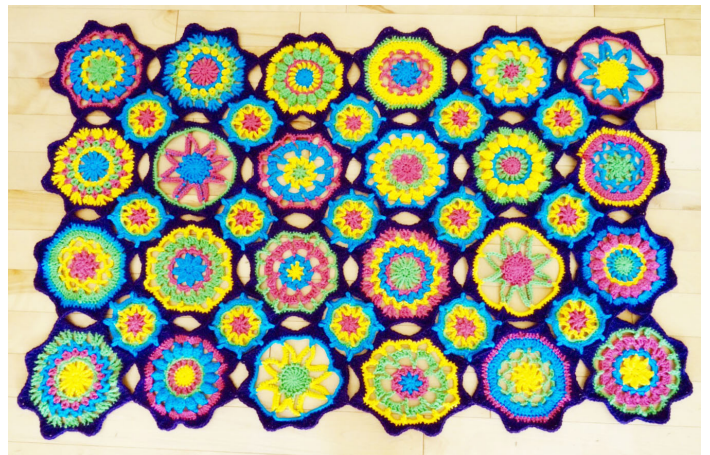
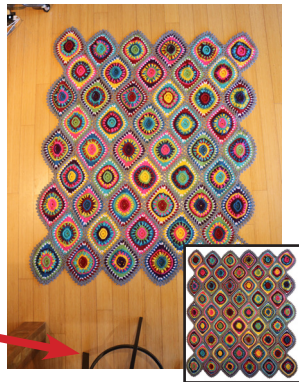
Things to Watch For

- **Picture Shape.** Always take your photo in the landscape direction. This is the most adaptable for use in videos, social media updates and more.
- **Motifs.** Usually a directional angle looking in a perspective way is great. I like motifs directly face down with clean non-reflective background. Camera lense positioned over the centre of the motif.

Afghans

- **If I am removing background, I need the full afghan in the shot.** The blanket should be sitting on a flat surface and edging is flattened out as much as possible. The outside edge of the afghan is NOT the same colour as the background.
- **The closer you can get, the more detail we can see.** Use [extra caution](#) if using a ladder or stool if trying to get a face down shot of the afghan.

You can see I stood on a stool with Daniel holding my legs firm as I snapped this shot.

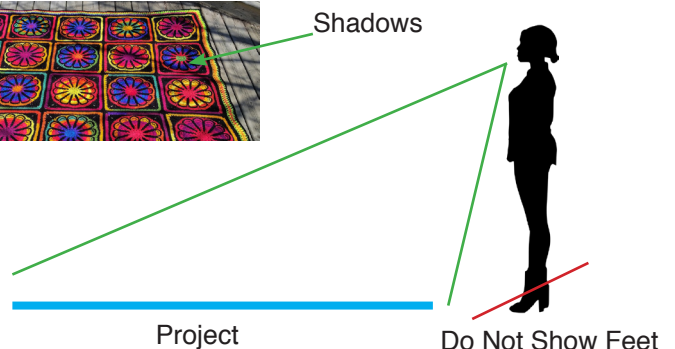


Spread feet wide to maintain balance. Hold out your camera from the body and snap a shot. Get full blanket in view.

Use the natural light shadows to dictate where you stand. Do not put in direct sunlight or have any shade light shadows appear on the project.



Shadows



Take 3 angles. From the right, middle and left. Catch the entire blanket into the frame of the picture.